

News Release

For Immediate Release

Amazon and Sam Adams are presenting sponsors for Oktoberfest Zinzinnati 2018

ZINZINNATI—September 11, 2018 – Amazon is a new presenting sponsor of Oktoberfest Zinzinnati and **Sam Adams** will continue its longtime presenting sponsorship of the September 21-23, 2018 event. Oktoberfest Zinzinnati, produced by the Cincinnati USA Regional Chamber, will happen on Second and Third Streets, between Walnut and Elm Streets in downtown Zinzinnati.

“Cincinnati is fortunate to have two great community supporters as presenting sponsors for 2018’s Oktoberfest Zinzinnati,” said **Cynthia Oxley**, director of the festival.

“Sam Adams, brewed in Cincinnati, is returning for its 11th year as presenting sponsor and we’re thrilled to welcome Amazon, a company bringing thousands of jobs and investing in our region, in big ways, through events like Oktoberfest Zinzinnati.”

“Oktoberfest Zinzinnati is a ‘prime’ event for Cincinnati and Northern Kentucky,” said **Michelle Dailey**, Senior Sourcing Specialist, for Amazon. “We’re proud to be part of the Cincinnati community and honored to be part of the festivities as a presenting sponsor. Prost!”

“Cincinnati is my hometown, home to our brewery in Over-the-Rhine, and home to America’s Oktoberfest,” added **Jim Koch**, brewer and founder of Samuel Adams. “We’re excited to tap the Oktoberfest Zinzinnati ceremonial first keg and toast with our fellow Cincinnatians.”

Oktoberfest Zinzinnati enjoyed record attendance of 675,000 in 2017.

[Download Oktoberfest logo, poster and photos here.](#)

About Oktoberfest Zinzinnati

First held in 1976, Oktoberfest Zinzinnati celebrates the Zinzinnati region’s rich German heritage, as well as tasty samples of German-style food, music, and beer.

About the Cincinnati USA Regional Chamber

The Cincinnati USA Regional Chamber grows the vibrancy and economic prosperity of the Cincinnati region. It does this by serving as a bold voice for the interests of its 4,000-member businesses and their more than 300,000 employees. The Chamber is committed to expanding the region's talent base by attracting new residents and finding new ways to connect employers to skilled workers. And, by harnessing the power of Cincinnati USA’s unique offerings, implementing regional vision, and through intentional inclusion in everything we do, the Chamber is on a path to help transform this region into the hottest city in America. For



New-look old-style logo adorns the poster for Oktoberfest Zinzinnati 2018

more information, visit www.cincinnati-chamber.com.

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